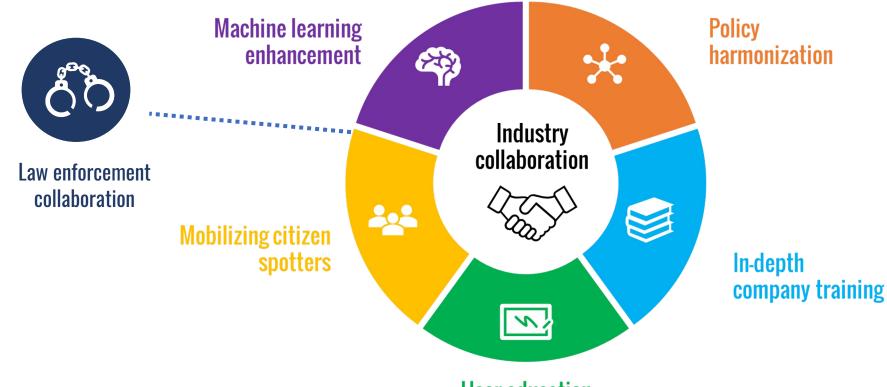


The Coalition to End Wildlife Trafficking Online XU Ling, Director of TRAFFIC China

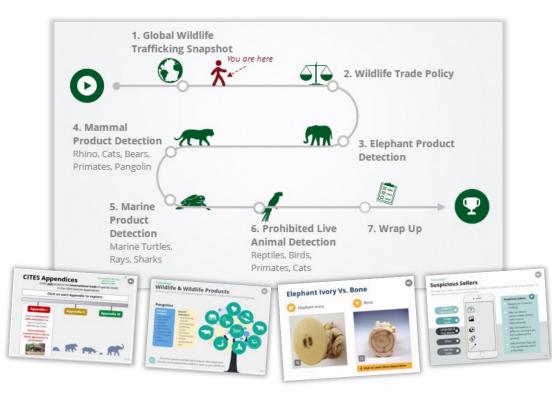




User education



O.W.L.E.T. (Online Wildlife Learning, Education & Training)



2,376 company enforcement staff trained, in-person or online



	Elephant		Rhino
Search Wor	ds	Hashtags	Search Words
African ivory	19.4	Rearvedivory	Libetion cup
African material	Indian carved		Angle carving
antique	ivorine	Rearvedivorytusk	Angong Niuhang Pill
antique bone	ivory	#carvedtusk	black angle
antique bone/ poker chips	ivory bone		black plastic
antique Chinese	ivory bangle	#carvedivoryring	horm
antique ivory	Ivory carved jewelry	Rearvedivoryflower	powder
antique netsuke	ivory color (ed)	#carvedivorynecklace	raw material
antique tusk	ivory colored	#carvedivorybead	worked material
antique/ vintage billiard ball	ivory colour (ed)		rhino horn
antique/ vintage cigarette holder	Ivory coloured		ox horn
asian ivory	ivory pendant	#carvedivorybeads	Chinese horn
authentic ivory	ivory netsuke	Rearvedivorybuttons	carved horn
bone	ivory smoking pipe	Rearvedivoryantique	rhino horn cup
bone inlay	IVY	Kantiqueivory	rhino horn carving
bovine	Japanese Wory	Rantiqueivoryring	Below are search terms that ma
bovine bone	mammoth	Rantiqueivorynecklace	associated with the above k
bovine bone carving	mammoth lvory		words, these can be searche
carved bone	marine tooth	Rantiqueivoryfan	separately or in conjunction v
carved Chinese	natural grain (ed)	Rantiqueivorybracelet	species names above when appropriate:
carved Chinese bone	natural grained	Bantiqueivoryjeweiry	Taxidermy, skin (vel), hair (har
carved Chinese faux	natural material	Rantiquelvorybrooch	Foot, Feet, Teeth, Tooth, Horn, 1
carved faux	natural substance	Rantiqueivoryframe	Bone(s) (been), Carcass, Meat, 8
carved ivory	netsuke	Rantiqueivorybangle	
carved ivory bead	netsuki	Rantiquelvorypendant	
carved natural	not bone	Rantiquelvorychesset	
carved netsuke	not bone or resin	Rantiqueivorynetsuke	
carved/ ivory puzzle ball	not man made	Rivoryforsale	
carved tusk	not resin	Rivorytusk	
cattle bone	okimono	Rivorycarving	
chess board ivory	one-of-a-kind	Rivorynetsuke	
Chinese bone/ horn	ox bone	Rivorynecklace	
Chinese carved	patina	Rivoryantique	
Chinese deep carved	patination	#lvoryantiques	

Intro & Update Key * English * Codes and Emojis *

This document is not for general distribution and may only be shared with tech company members of the Coalition to End Wildlife InstRicking Online and law enforcement where appropriate. For further information please contact Glavanna Grein Glavanna GreingWurkus org).

Rhino	Pan	rolin	Bear	Marine		Big Cat
Search Words	Search Words	Hashtags	Search Words	Search Words		Hashtags
witten cup	scaly anteater	Rpangolinscale	Bear	Marine Turtle	Tigers	Leopard
ngle carving	anteater	#pangolinscales	Bear bile	Tortoise	atigerencounter	#leopardselfie
ngong Niuhang Pill	scaly armadillo	#pangolinmeat	Gall bladder	Turtle	#tigerencounters	#leopardselfies
ack angle	armadillo	#pangolinleather	Paur	Sea turtle	atigersnuggles	#leopardencounter
ack plastic	Chuan Shan	#pangolinboots	Claw	Sea alligator	#babytigers	#leopardencounter
prn .	14		Foot	sea crocodile	ababytiger	#leopardcubs
wder	Squama manitis		Feet	exotic leather	attgercublove	#babyleopard
w material	manis		Teeth	rare leather	Attgerselfie	#leopardskinrug
orked material	diamond-shape leath	er	Tooth	vintage leather	Atigerselfies	#babyleopards
ino horn	exotic leather		Shull	faux tortoiseshell	atigerphoto	Lions
horn	exotic material		Bone(s)	vintage tortoiseshell	atigercubselfie	#lionselfle
linese horn	scaly armadillo		Taxidermy	tortoiseshell inlay	atigerpetting	#lionselfies
rved horn	Taxidermy		Skin	bekko	atigerpet	#lionencounter
ino horn cup	Skin		vel	special material	#tigersofinstagram	#lionencounters
ino horn carving	Justin anteater		Pur	shell	Rigergram	#lionencounterzimbabw
elow are search terms that may be	Nocona anteater		Pels	carved shell	Atgertamer	#lionencounterzambia
associated with the above key	Lucchese anteater		Hair	whole shell	Relaywithtiger	#pettingalion
words, these can be searched	triangle leather		hare	turtle skull	#tigerpose	#pettingalioness
separately or in conjunction with species names above where	noconaboots		Reg	green sea turtle	attgeriove	#pettingalioncub
appropriate:	Below are search ter		Mat	hawksbill	atgersmiles	#lioncubiove
Taxidermy, skin (vel), hair (hare),	associated with the a		Below are search terms that	olive ridley	Rimetatiger	#babylions
sot, Feet, Teeth, Tooth, Horn, Skull,	these can be searche		may be associated with the	shell turtle	atigerphotobomb	#babylionselfie
me(s) (been), Carcass, Meat, Exotic,	conjunction with spe where appropriate:	cies names above	above key words, these can be	eggs	Rnotdruggedtigers	#babylionsnuggles
	Taxidermy, skin (vel),	Carran Ment Fuchr	searched separately or in conjunction with species names	leatherback	atigerfarm	#walkwithlions
	recording hour (set)	Carcass, meas, Losses	above where appropriate:	rare material	Rtgertemple	alionrug
			Taxidermy, skin (vel), Fur (pels),	eskimo bone	attgertemples	Pwhitelioncub
			hair (hare), Paw, Claw, Foot,	faux tortoiseshell	atigertempel	#whitelioncubs
			Feet, Teeth, Tooth, Skull, Bone(s)	fossilized walrus	#tigertemplethailand	#lionpark
			(been), Carcass, Meat, Gall	oosik	attgerkingdom	#lionparkjohannesburg
			bladder, Rug (mat), Exotic	turtle leather	atgerthailand	#lionparksa
				vintage tortoiseshell	attgerkingdomchianger	a Bionparksouthafrica
				exotic material	#tigerland	#lionparksafari
				tortoiseshell	#tigerzoo	#cutelioncub
				natural tortoisesehil	attgerzoothaland	#lionclaw

ENGAGING DIRECTLY WITH USERS

16:30	, il 🗢 🔳
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#	#petalion 4927 views
11	Add to Favorites

The illegal trade of wildlife is an urgent global conservation challenge that threatens the future existence of some of the world's most iconic and endangered animal species, including tigers, elephants, and pangolins, among many others. As a member of the World Wildlife Fund's Coalition to End Wildlife Trafficking Online, TikTok is committed to ensuring that our platform is free from content that depicts or promotes the illegal trade of wildlife and exploitation of animals.

1. Learn more about TikTok's work with the Coalition and the importance of protecting our wildlife: https://

www.endwildlifetraffickingonline.org/home

2. Report content that you think may violate our Community Guidelines (https://www.tiktok.com/community-guidelines). Collapse ▲



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		Report		×

Please select a problem

If someone is in immediate danger, get help before reporting to Facebook. Don't wait.

Nudity	
Violence	
Harassment	
Suicide or Self-Injury	
False Information	
Spam	
Unauthorized Sales	
Hate Speech	
Terrorism	
Something Else	

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<	Con	nmunity St	andards	

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Endangered Animals

We only remove content that goes against our Community Standards.

- We don't allow content that coordinates or supports poaching or selling endangered animals and their parts
- We don't allow the sale or exchange of other animals between private individuals
- We do allow businesses that sell other animals from a storefront or website
- We do allow shelters or similar facilities
 that find homes for other animals



Top Users Videos Sounds Hashtags
This phrase may be associated with the illegal trade of wildlife. TikTok is committed to keeping our community safe and is working to prevent wildlife trafficking from our platform. For more information, please view our Community
This phrase may be associated with the illegal trade of wildlife, TikTok is committed to keeping our community safe and is working to prevent wildlife trafficking from our platform. For more information, please view our Community

Redirect



ENGAGING AND EMPOWERING USERS- Alibaba







COALITION TO END WILDLIFE TRAFFICKING ONLINE

11,631,819 posts for illegal wildlife BLOCKED or REMOVED

March 2018- September 2021

© naturepl.com-Tony Heald-WWF



TRAFFIC 🙀 ifaw

#OfflineandIntheWild2021

www.endwildlifetraffickingonline.org

Case Study: China Law Enforcement Collaboration

国家林业和草原局办公室

办函护字 [2021] 92号

国家林业和草原局办公室关于印发《防范和打击 网络非法野生动植物交易工作组工作方案》的函

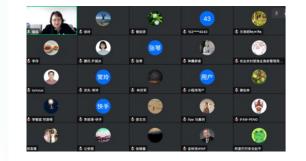
各有关部门办公厅(室、秘书局)。各有关单位:

方服入货额执行有关法律法规规定,如实推进打击网络非法 野生动植物交易工作,我局会同打击野生动植物非法贸易都际联 席会议有关单位,研究制定了《防范和打击网络非法野生动植物 交易工作组工作方案》(见附件 1),现存这体们,请认真抵好那 实。同时,请确定参加工作组的人员(回抗见附件 2),干 2021 年 12月6日前次规模局。

- 特此贩酒,感谢支持,
- 联系人:国家林业和草原局动植物司 肖红 荣福林 纪敏 电 话:010-84238447 84238143 84239680(侍真)
- 純 结: 17778137375@163.com

附件:1.防范和打击网络非法野生动植物交易工作组工作方案

China's notification on launching a national task force to combat IWT online



China's virtual launch of the National Task Force to Combat IWT Online on 21 Jan. 2022

China's National Task Force to Combat IWT Online launched in January 2022, including 3 sub-groups:

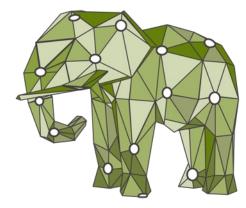
- Law enforcement
- Coalition
- Specialists

Operation Netshield November-December 2022

How the Coalition can support WENS:

- Data analytics and sharing of targeted information of illicit networks operating online
- Online trafficking trends, i.e., search terms and emojis
- E-learning OWLET program adapted for law enforcement, for example in Central Africa
- Connecting private sector and law enforcement
- Sharing of best practices and lessons learned in responding to IWT online





COALITION

contact@endwildlifetraffickingonline.org www.endwildlifetraffickingonline.org